







SENSORY FORMS

Being a cutlery design geek, means you love more than just the design of regular eating tools, it means you go deep into the customer journey with your learning; the science in why, how and for what benifit...

Working with chefs pushing technical boundaries and multi-sensory neuroscientists, William has made a number of sensory tools to challenge and add experience to, the Creative Dining experience.





SENSORY TEXTURE SPOON "DROPLET"

As example: Chef has preparedbitter & sweet, crunchy andsmooth in the dessert, with lime zest "Chef's textures"; the Textured Spoons allow the lips and tongue to receive an additional sensory three dimensional experience.

Uses: Desserts, Savoury, gelato etc



SENSORY TEXTURE SPOON "RAIN DROPS"

As example: Chef has preparedbitter & sweet, crunchy andsmooth in the dessert, with lime zest "Chef's textures"; the Textured Spoons allow the lips and tongue to receive an additional sensory three dimensional experience.

Uses: Desserts, Savoury, gelato etc



SENSORY TEXTURE SPOON "FLOW"



As example: Chef has preparedbitter & sweet, crunchy andsmooth in the dessert, with lime zest "Chef's textures"; the Textured Spoons allow the lips and tongue to receive an additional sensory three dimensional experience.

Uses: Desserts, Savoury, gelato etc



SENSORY TEXTURE SPOON "RIPPLE"

As example: Chef has preparedbitter & sweet, crunchy andsmooth in the dessert, with lime zest "Chef's textures"; the Textured Spoons allow the lips and tongue to receive an additional sensory three dimensional experience.

Uses: Desserts, Savoury, gelato etc









TWIN TASTER SPOON

The Twin Taster Spoon delivers different ingredients, one ingredient to the front of the tongue, the second ingredient to the back. The tongue has Papillae all over it which gather data on taste, texture and temperature. Imagine delivering yuzu ceviche fish to the Front and diced mango on the back, then allowing the flavours to mix on your customer's tongue.



SPLIT TASTER SPOON



The Split Taster Spoon delivers different ingredients, one ingredient to the front of the tongue, the second ingredient to the back. The tongue has Papillae all over it which gather data on taste, texture and temperature. Imagine delivering yuzu ceviche fish to the Front and diced mango on the back, then allowing the flavours to mix on your customer's tongue.





CRESCENT TASTER SPOON

The compartmentalised bowls allow chef to target the papillary receptors on the tongue in different locations with contrasting and challenging flavours, as well as present food in a unique manner. Fish, meat or dessert on the flat area of the bowl, drizzle sauce into the crescent. Perfect for stand-out catering events.



PALLETTE TASTER SPOON



The compartmentalised bowls allow chef to target the papillary receptors on the tongue in different locations with contrasting and challenging flavours, as well as present food in a unique manner. Flat canopy spoon, perfect for stand-out catering events.





LEAF[©]

Inspired by the ancient Asian tradition of using nature's leaves as eating utensils. Leaf is held at the more pointy end and is used to challenge traditional cutlery utensils.

These are the user functions for the Leaf: to Scoop (foodstuff like a mousse) Prong (foodstuff like fruit), Shear (performing like a mezzaluna knife, it cuts foodstuff like a tart) and lastly to Present food on the Leaf (Foodstuff like canapes or petit-fours). The Leaf will immediately spark a memorable customer interaction, conversation and memorable experience.

Length 95mm Product code LEAF880053





PRESENT



PRONG

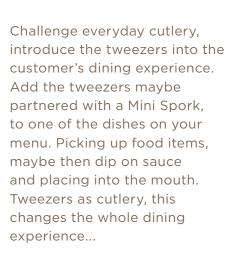


SCOOP





TASTER TWEEZERS



Length 188mm Product Code MUM880049





PALM LEAF SPOON

Inspired by tree leaves from around the World, the "Palm leaf spoon" has perforated spoon bowl for gentle drainage and adds a sensory experience to the lips, whether in sweet or savoury foodstuff. Can also be used in the Preserves (Jams) Station within ADD Buffet.



COCOA LEAF SPOON



Inspired by tree leaves from around the World, the "Cocoa leaf spoon". If you look at the left side of the spoon bowl, this side can be used in a rocking (mezzalune knife) action, to shear/part foodstuff, whether sweet or savoury. It can also be used in the Preserves (Jams) or Cheese Station within ADD Buffet.



OAK LEAF SPOON

Inspired by tree leaves from around the World, the "oak leaf spoon" has undulating rounded edges which add sensory experience to the lips, whether in sweet or savoury foodstuff. Can also be used in the Preserves (Jams) Station within ADD Buffet.



GINKGO LEAF SPOON



Inspired by tree leaves from around the World, the "Ginkgo leaf spoon" has an elegant forked bowl shape which add a gentle sensory experience to the lips, whether in sweet or savoury foodstuff. Can also be used in the Preserves (Jams) Station within ADD Buffet.







MINI TASTER SPORK

This small spoon/fork is ideal is used with smaller vessels/ food portions. The Taster Spork allows the user to prong and scoop small amounts of food.

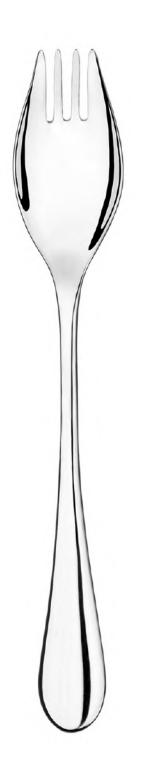
Possible uses: oysters, Amusebouche, taster menu, savoury or dessert.



BUFFET SPORK

This item is a fork, a blunt knife and spoon all in one. A great application is for stand-up bowl food, often used in event and hospitality catering. The Buffet Spork is the length of a side fork and designed to stumulate converstion in the table place setting.







MINI TASTER SPOON

This small spoon compliments smaller dinnerware vessels and food portions and can accompany the seafood taster fork for taster menu dining.







This small fork/pick compliments smaller dinnerware vessels and food portions as well as normal seafood uses. The Seafood Taster Fork is a very elegant, and versatile little fork.

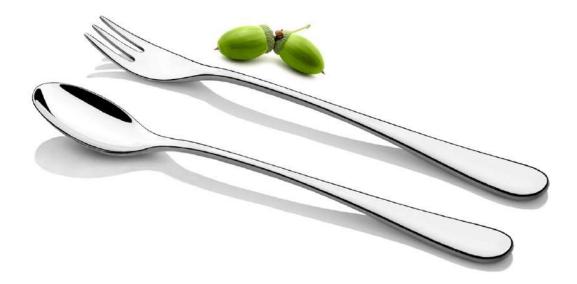


MINI TASTER SET

TASTER FORK (SEAFOOD FORK)

Length 150mm Product code MUM880045

MINI TASTER SPOON







Length 188mm Product Code MUM880052



ICE-CREAM SPOON

The Ice Cream Spoon lets the diner saver every last part of their ice cream / dessert. Perfect for smaller dinnerware vessels and dessert portions.



MINI SAUCE LADLE



The Mini Ladle allows the customer to apply their own sauce quantity to a dish, whether savoury or sweet allowing the customer to be able to personalise the flavour of the food.

Made using the finest quality 18/10 stainless steel.



MEAT FORK[©]

In the spirit of carving knife and fork sets, the two-prong fork hs been designed to be paired with the Meatblade[®] for the ultimate fine-dining experience.

Length 212mm Product code MUM880073

HORN HANDLE STEAK KNIFE

Larch cutlery has historical design influences from the 1700's, but the flowing form gives this pattern a modern, ergonomic edge. The swooping blades on the knives have add a touch of stylistic flair. The horn handle style is a reflection of early cutlery patterns that would historically use bone or ivory, but is instead set in a solid stainless steel. The blade of the knives are mirror and the handles are a satin finish.

Length 250mm Product code LAS 880035



MINI BOUILLON SPOON









ABOUT STUDIO WILLIAM

We are a design-focused English cutlery company, we are globally synonymous with innovation and high quality. Studio William is led by William Welch, an award winning Industrial Designer. We are geeks and care about the smallest detail. We apply design as a process across the whole business. Our head office and warehouse is in Stratford-upon-Avon, with additional warehouses in Hong Kong and New York.

William































AWARDS & MUSEUMS

Since the launch of Studio William Welch Ltd in 2005, we have received over 30 international Design Awards. Studio William cutlery is in permanent museum collections around the world including the Victoria And Albert Museum London, the London Design Museum, The MAK Design Museum in Vienna, Reddot Design Museum Essen Germany, Chicago Athenaeum Museum of Architecture and Design Chicago.

This product and all our trade marks, are protected intellectual property, by international design registrations, patents and trademarks. ANY infringement will be rigorously pursued by our legal team. We have many successful IP legal cases and we are not afraid to take legal action to protect our company assets.





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